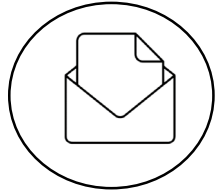




# OLCP's *8 Steps To Success*



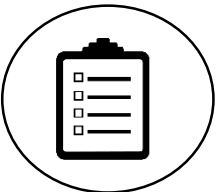
Step 1: Send us your pitch. Use the “Contact Us” page to make the initial contact. Remember to complete all fields.



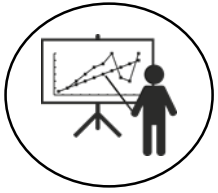
Step 2: If we are interested, we will assign one of our General Partners as the “Deal Lead”. The DL will contact you and be your main point of contact throughout the process.



Step 3: Our DL does the preliminary research into the market, competition, potential return, etc. and determines the initial suitability of the investment.



Step 4: Suitable opportunities are then further vetted by the DL and additional OLCP members.



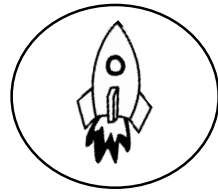
Step 5: Assuming interest remains high on both sides, you will be invited to present your product and detailed plan to our entire group of Partners (and outside experts as appropriate).



Step 6: The Partners discuss your company, score it against our investment criteria, and determine its fit within the OLCF's business model.



Step 7: We then enter into negotiations and due diligence.



Step 8: We LAUNCH - Funding, mentorship, and expertise are provided.